

# SMART PROC GovCon 2024: December 9-10, 2024

## Draft Agenda

### 20<sup>th</sup> Annual SMART PROC GOVCON Small Business Conference December 9, 2024

Time	Ballroom A	Ballroom B
Noon	<b>Registration Opens</b> <i>Sponsored by Odyssey</i> <i>Program Sponsored by Leidos Biomedical</i>	
1:00PM - 2:00PM	<b>SMART PLENARY SESSION</b> <b>Healthcare Infrastructure Fireside Chat</b>  Strengthening the Mid-Atlantic Region for Tomorrow (SMART) GOVCON Small Business Procurement Conference joins federal, state and local government leaders to discuss economic development and programs to encourage small business development nationally, regionally and locally. This Plenary Session will provide a fireside chat with federal leaders in healthcare and military medicine. With aging infrastructure, the session will focus on future needs to ensure a national healthcare delivery system for the 21 <sup>st</sup> century.  <b>Moderator: Mr. Robert Carullo, Executive Director, SMART</b> <b>Welcome: Congressman David Trone, Maryland's 6<sup>th</sup> District (invited)</b> <b>Congressional: Mr. Terrance Taylor, District Director, Congressman Steny Hoyer (MD-05)</b> <b>Fireside Chat:</b> <ul style="list-style-type: none"><li><i>The Honorable Patrick Murphy, Former Congressman, Pennsylvania</i></li><li><i>Dr. Michael Parrish, Chief Acquisition Officer and Principal Acquisition Executive, Department of Veterans Affairs (invited)</i></li><li><i>Dr. Paul Cordts, Deputy Assistant Director, Medical Affairs (DAD-MA), Defense Health Agency (DHA) (invited)</i></li></ul>	
2:15PM - 3:15PM	<b>Brainstorming to Fielding Technology: Overcoming the Valley of Death</b>  The landscape for engaging adversaries continues to expand and evolve, creating a demand for disruptive technologies to reduce and mitigate threats to our information and infrastructure systems, and public health. Unfortunately, the "Valley of Death" has prevented technologies across all sectors from crossing the finish line. Hear from agency leads on how you can work with their teams to bolster your R&D capabilities and take a "front door" approach to advance your innovation to the next level.  <i>Moderator: TBD</i> Panelists <ul style="list-style-type: none"><li><i>Mr. Lou Jasper, Project Manager: Warfighter Brain Health PMO, U.S. Army Medical Materiel Development Activity (USAMMDA) (invited)</i></li><li><b>Ms. Johanna (Casey) Gilbertz, PMP, Civilian Deputy to Principal Assistant for Acquisition, U.S. Army Medical Research and Development Command (MRDC)</b></li></ul>	<b>Defense Offices of Small Business Programs: Resources for Current and Future Requirements and Opportunities</b>  Leaders from various Defense Offices of Small Business Programs, OSDBUGs, and the SBA come together to explain what the Small Business Office can do for you. Speakers will address contracting for small business set-asides, including: how to find forecasts, understanding missions, contacting program offices, and traditional and non-traditional methods for success. Discover why you should work with these offices, and how you should position your company to be competitive for federal procurements.  <b>Moderator &amp; Panelist: Mr. Jerome Maultsby, Assistant Director, Office of Small Business Programs, U.S. Army Medical Command</b> Panelists <ul style="list-style-type: none"><li><i>Mr. Ken Batz, Associate Director, Office of Small Business Programs, Army Research Laboratory (ARL), U.S. Army CECOM (invited)</i></li><li><b>Ms. Irma Alexander, Deputy Director, Naval Air Systems Command - HQ, Office of Small Business Programs (NAVAIR)</b></li></ul>

- **TBD, US Army Medical Research Acquisition Activity (USAMRAA)**
- *Dr. Jill Phan, Navy Medical Research Center Science Director (NMRC) (invited)*
- **Ms. Kathy Zolman, Chief of Consortium Operations, Medical Technology Enterprise Consortium (MTEC) and Medical Countermeasures Development Consortium (MCDC)**

- **Ms. Cynthia Thompson, Site Director, Naval Air Warfare Center Aircraft Division Patuxent River (NAWCAD PAX)**
- *Ms. Beth Scherr, Army Materiel Command (invited)*
- **Ms. Juanita Hunt, Small Business Specialist, Andrews Air Force Base, USAF**

**SBIR/STTR, Tech Transfer and CRADA's: collaborating with the military for future capabilities**

**Civilian Agencies Small Business Opportunities: OSDBU's Resources and Opportunities for Small Business**

Health technology and life sciences firms can access non-dilutive funding through several agencies and components. Can your small business achieve mission goals for the Federal Government through disruptive innovation? Together, the Federal Small Business Innovation Research (SBIR) and the Small Business Technology Transfer (STTR) programs fund over \$1B into projects each year, as "America's Seed Fund.". This panel will discuss the programs for industry to partner with the military in developing new, disruptive technologies. Learn about SBIR, Tech Transfer licensing, and Cooperative Research and Development Agreements (CRADAs) to locate the right opportunity for your small business.

Discover how to position your company to be competitive for federal procurements. Join leaders from various Offices of Small and Disadvantaged Business Utilization (OSDBU) as they come together to explain what the Small Business Office can do for you, and the importance of liaising with these critical agency resources. Gain insight into finding forecasts, understanding missions, contacting program offices, and traditional and nontraditional methods for success.

*Moderator: TBD*

Panelists:

- **Dr. Paul Michaels, eJD, Director, ORTA/Medical Technology Transfer, U.S. Army Medical Research and Development Command (MRDC)**
- **Mr. J.R. Myers, Project Manager, SBIR, U.S. Army Medical Research and Development Command (MRDC)**
- **Ms. Sara B. Langdon, Program Manager, OTA with MTEC, Medical Research Development Command/Defense Health Agency (MRDC/DHA)**
- **TBD, U.S. Army Medical Research Acquisition Activity (USAMRAA)**

**Moderator: Mr. John Sparks, Program Manager, ATC-Frederick**

Panelists:

- *Ms. Annette Owens-Scarboro, Program Manager, Small Business Programs, National Institutes of Health (NIH) (invited)*
- **Mr. Hari Narayanan, Procurement Analyst, Office of Small & Disadvantaged Business Utilization (OSDBU), U.S. Department of State**
- *Ms. Darlene Bullock, Director, Office of Small Disadvantaged Business Utilization (OSDBU), Department of Homeland Security (DHS) (invited)*
- **Ms. Nicola Ohaegbu, Director, Office of Small and Disadvantaged Utilization (OSDBU), U.S. Department of Energy (DOE)**
- *Ms. Denise Warner, Director, Maryland Apex Accelerator (invited)*

**3:30PM – 4:30PM**

**Critical Infrastructure: Supporting Resilience and Sustainability**

**Contracting with Maryland**

As the nation responds to supply chain shortages, competition for critical rare earths, and shipping/domestic manufacturing raw material issues, hear from the lead agencies responsible for coordinating the infrastructure funding and investment. This session will explore current and future federal funding opportunities to upgrade

States, like the federal government contract for services, supplies, IT support, construction, engineering and healthcare. Panelists from various state agencies will discuss future opportunities, the new Maryland marketplace to locate opportunities, and contract vehicles available for small business. Learn about Maryland's procurement process and how to effectively do business within the state.

**4:45PM – 5:45PM**

our nation's infrastructure to ensure domestic capability.

**Moderator: Mr. Jamie Bratten, President, EZGovOpps**

Panelists:

- *Ms. Yvonne Vines, Director, Office of Small and Disadvantaged Business Utilization, U.S. Department of Commerce (DOC) (invited)*
- *Mr. Leonardo San Roman, Manager, Procurement Assistance Division, Office of Small and Disadvantaged Business Utilization Office, U.S. Department of Transportation (USDOT) (invited)*
- **Ms. Denise Benjamin-Sirmons, Director, Procurement, U.S. Environmental Protection Agency (EPA)**
- *Department of Energy (invited)*

**Moderator: Mr. Richard Griffin, Director, City of Frederick Office of Economic Development**

Panelists:

- *Mr. Wallace Sermons, Chief Procurement Officer, Office of State Procurement, Department of General Services (invited)*
- **Mr. Jeremy Scholtes, Principal Attorney, Miles and Stockbridge**
- **Mr. Eduardo Hayden, Small Business Outreach Manager, Governor's Office of Small, Minority & Women Business Affairs**
- **Ms. Heather McCall, Outreach Manager, Maryland Department of Transportation, Minority Business Enterprise Office**

**6:00PM – 8:00PM**

**Evening Networking in Exhibit Halls**  
*Sponsored by Miles & Stockbridge*

## **20<sup>th</sup> Annual SMART PROC GOVCON Small Business Conference** **December 10, 2024**

<b>Time</b>	<b>Ballroom A</b>	<b>Ballroom B</b>
<b>7:00AM – 8:00AM</b>	<b>Registration Opens</b> <i>Sponsored by Odyssey</i>	
<b>8:00AM – 9:15AM</b>	<p align="center"><b>SMART PLENARY SESSION</b></p> <p>SMART brings together experienced leaders from the key Military Installations in Maryland, all with unique national security missions. Together, these military leaders ensure the warfighter has mission essential tools and support in biodefense, military intelligence, medical technology, and weapons technology to complete their respective missions. This panel brings together key stakeholders from Fort Detrick, Fort Meade, and Aberdeen Proving Ground which are critical to defending our nation from threats both domestic and abroad. Leaders from the Department of Defense will discuss priorities, budget, and future requirements to complete their mission.</p> <p><b>Master of Ceremonies: Mr. Robert Carullo, Executive Director, SMART</b> <b>Welcome: Senator Chris Van Hollen, U.S. Senator for Maryland (invited)</b> <b>Congressional Update:</b></p> <ul style="list-style-type: none"> <li>• <b>Ms. Kathy Berst, Deputy Assistant Director for Acquisition and Sustainment, Defense Health Agency (DHA)</b></li> <li>• <b>Joint Program Executive Officer for Chemical, Biological, Radiological and Nuclear Defense (JPEO-CBRND), Aberdeen Proving Ground</b></li> <li>• <b>Ms. Diane Dunshee, Senior Acquisition Executive, National Security Agency, (NSA) Fort Meade</b></li> <li>• <i>MG Paula Lodi, Commanding General, Medical Research Development Command (MRDC) (invited)</i></li> <li>• <i>MG Turinetti, Commanding General, U.S. Army CECOM (invited)</i></li> <li>• <i>MG Kushing, Commanding General, U.S. Army DEVCOM (invited)</i></li> </ul>	
<b>9:15AM – 9:30AM</b>	<b>Coffee Break: Exhibit Halls</b>	

### **Military Medicine: Future Requirements and Priorities**

The U.S. Army Medical Research Acquisition Activity will illuminate how small business products, and services, are procured for the U.S. Army Medical Research and Development Command and prioritized by the Defense Health Agency. Program Leads will describe program priorities, current and future requirements and opportunities to support the warfighter.

*Moderator and Panelist: MG Paula Lodi, Commanding General, (MRDC) (invited)*

Panelists:

- **Ms. Thea Hofgesang, Senior Contracting Official and Director, U.S. Army Medical Research Acquisition Activity (USAMRAA)**
- *Captain Travis Polk, Director, Combat Casualty Care Research Program (CCCRP) (Invited)*
- *COL Mara Kreisman-Dietrick, Commander, U.S Army Medical Materiel Development Activity (USAMMDA) (invited)*
- *COL Mark G. Hartell, Military Deputy Director, Congressionally Directed Medical Research Programs (CDMRP) (invited)*
- *COL Robert VonTersch, Director, U.S. Army Medical Research Institute of Infectious Disease (USAMRIID) (invited)*

**9:30AM – 10:45AM**

### **Mid-Atlantic Federal and Military Construction**

With its close proximity to Washington, DC and federal facilities, Maryland is positioned to receive over \$1 Billion in Federal and Military construction projects in FY24-25 on installations in the Region. This panel will bring leaders from the USACE, NAVFAC, MICC-Fort Eustis and prime contractors to discuss future construction projects, and who has small business goals on current and future opportunities.

**Moderator: MG Patrick Higgins, U.S. Army (Ret), Vice President of Business Development, Goldbelt, Inc.**

Panelists:

- *Ms. Cindy Readal, Assistant Commander, Contracting/Assistant Commander, Acquisition, Naval Facilities Engineering Systems Command (NAVFAC) (invited)*
- *COL Francis Pera, Commanding Officer, U. S. Army Corps of Engineers, (USACE) Baltimore District (invited)*
- *Mr. Paul Martin, Division Director Construction Services Division within the Office of Acquisition, General Services Administration (GSA) (invited)*
- *Ms. Joey Harmon, Small/Diversity Business Liaison, The Whiting-Turner Contracting Company (invited)*
- *Mr. Dan Novak, President, Building Operations, Balfour Beatty (invited)*

### **Operational Medicine: Addressing the Challenges of Resource Limited Environments in Military Treatment Facilities and in Theater**

Panelists will discuss the unique challenges from lessons learned during the wars in the Ukraine and Israel to ensure the warfighter has the medical supplies to support Role 1 to Role 4 care, challenges to supporting Military Treatment Facilities, and contracting opportunities to support ensure medical readiness.

*Moderator: TBD*

Panelists:

- *COL Michelle A. Lewis, Commanding Officer, Army Health Contracting Command*
- *Navy Medical Logistics Center*
- **Mr. Pete Hunter, Associate Director, Office of Small Business Programs, U.S. Army Medical Command (MEDCOM)**

**11:00AM – 12:15PM**

### **Team APG - Protection and Capabilities for the Future Battlefield**

Aberdeen Proving Ground is the premier Army base with Joint Program Offices which supports the warfighter from communications to CBRN threats to future technology development. Hear from these commands on future needs for the battlefield, and capabilities to meet the ever changing threat landscape. The Joint Program Executive Offices for Chemical, Biological, Radiological and Nuclear Defense, US Army DEVCOM, and Army Research Laboratory will be joined by the Army Contracting Command - APG, to provide first-hand insight into the development of break-through technology for the warfighter, current operational needs, future requirements, and acquisition forecasts that will have an impact on their respective Commands.

**Moderator: Ms. Joan Michel, President & CEO, Profile Partners, LLC**

Panelists:

- *Ms. Cassandra Martin, Director, Office of Small Business Programs, Defense Health Agency (DHA) (invited)*

- **TBD, Joint Program Executive Office for Chemical, Biologic, Radiologic, Nuclear Defense (JPEO-CBRND)**
- *U.S. Army Combat Capabilities Development Command (DEVCOM) (invited)*
- *Ms. Debra Abruzzese, ACC-APG Mission Operations Director, U.S. Army Contracting Command Aberdeen Proving Ground (invited)*
- *Mr. Ken Batz, Assistant Director, Office of Small Business Programs, U.S. Army CECOM (invited)*
- *U.S. Army Program Executive Officer, Intelligence, Electronic Warfare & Sensors (PEO IEW&S) (invited)*

**12:00PM  
– 1:30PM**

**Lunch – Main Exhibit Hall**

**1:00PM –  
2:15PM**

**Artificial Intelligence Use in Proposal Writing from the Contract Officer's Perspective: What is AI's impact on the future of proposal evaluation?**

The U.S. government is constantly adapting to the evolving technology advancements. As AI becomes more prevalent in the workplace, learn how agencies are anticipating and developing new guidance for AI in the procurement process. Panelists will explore the benefits and cautions of AI in the evaluation and use in the RFP process.

**Moderator: Ms. Gloria Larkin, CEO, Target.GOV**

Panelists:

- *Ms. Katherine Crompton, Procurement Innovation Laboratory, Department of Homeland Security (invited)*
- *Ms. Laura Stanton, General Services Administration (invited)*

**Defense Intelligence Community**

The Department of Defense's mission priorities continue to change to meet emerging threats and capabilities. Small businesses need to understand their mission and how to do business. Hear from various components of the Defense Intelligence and Information Systems agencies as they provide helpful tips on contracting with their respective agency.

*Moderator: TBD*

Panelists:

- **Dr. Ruby Crenshaw-Lawrence, Director, Office of Small Business Programs, Defense Counterintelligence and Security Agency (DCSA)**
- **Mr. Brian Shay, Director, Small Business Programs, National Security Agency (NSA)**
- **Ms. Carlen Capenos, Director, Office of Small Business Programs, Defense Information Systems Agency (DISA)**
- *Mr. Jack Terry, Vice President, Leidos (invited)*

## Cybersecurity, Data and IT Modernization

Federal agencies have Information Technology (IT) and Data Modernization Initiatives (DMI) involving multi-year, multi-billion-dollar efforts to modernize data across the federal and state stakeholders. Learn how agency-wide data modernization and enhanced technologies initiatives are currently being implemented, and future plans to align technology and data policies. Hear from Chief Information Security Officers on areas industry can assist the feds in combatting risks to critical infrastructure, how to understand new requirements, challenges to program success, and best practices.

*Moderator: TBD*

Panelists:

- *Mr. Jeff Seaton, Chief Information Officer, National Aeronautics and Space Administration (NASA) (invited)*
- *Ms. Ann Dunkin, Chief Information Officer, Department of Energy (DoE) (invited)*
- *Mr. Ricky Clark, NIH Information Technology Acquisition and Assessment Center (NITAAC), Deputy Director and Associate Director, Office of Logistics and Acquisition Operations, National Institutes of Health (NIH) (invited)*

2:30PM –  
3:45PM

## Emerging Threats: Supply Chain, Logistics and the Domestic Response

The Public Health Emergency Medical Countermeasures Enterprise (PHEMCE) partners with industry to ensure the nation's preparedness for chemical, biological, radiological, and nuclear threats, as well as emerging infectious disease. Experts from key public health agencies, and Industry, will provide key insight from lessons learned from the COVID pandemic, to include the supply chain, MCM development, and domestic warm-base for manufacturing to ensure our nations preparedness for future pandemics. Learn more about the biodefense strategy, funding needed to ensure domestic preparedness, and future priorities for agencies to enhance the availability of medical countermeasure for use for future disasters and emergencies.

**Moderator: Mr. Michael Bosley, President, Goldbelt C6**

Panelists

- *Dr. Renee Wegrzyn, Director, Advanced Research Projects Agency for Health (ARPA-H) (invited)*
- *Dr. Gary Disbrow, Director, Biomedical Advanced Research and Development Authority (BARDA) (invited)*
- *Dr. Paula Bryant, Director of the Office of Biodefense, Research Resources, and Translational Research at Division of Microbiology and Infectious (DMID)/ National Institute of Allergy and Infectious Diseases (NIAID)*
- *Arlene Joyner, Industrial Base Management Supply Chain, Administration of Strategic Preparedness Response (IBMSC/ASPR) (invited)*
- *COL Matt Clark, Product Manager, Joint Program Executive Officer for Chemical, Biological, Radiological and Nuclear Defense (JPEO-CBRND) (invited)*

4:00PM –  
5:00PM

**Maryland Artisanal Networking Hour**