

SMART PROC GovCon 2024: December 9-10, 2024

Draft Agenda

20th Annual SMART PROC GOVCON Small Business Conference December 9, 2024

| Time | Ballroom A | Ballroom B |
|-----------------|---|---|
| Noon | <p>Registration Opens <i>Sponsored by Odyssey</i> <i>Program Sponsored by Leidos Biomedical</i></p> | |
| 1:00PM - 2:00PM | <p align="center">SMART PLENARY SESSION Healthcare Infrastructure Fireside Chat</p> <p>Strengthening the Mid-Atlantic Region for Tomorrow (SMART) GOVCON Small Business Procurement Conference joins federal, state and local government leaders to discuss economic development and programs to encourage small business development nationally, regionally and locally. Plenary Session will provide a fireside chat with federal leaders in healthcare and military medicine. With aging infrastructure, the session will focus on future infrastructure needs to ensure a national healthcare delivery system for the 21st century.</p> <p>Moderator: Mr. Robert Carullo, Executive Director, SMART Welcome: <i>Congressman David Trone, Maryland's 6th District (invited)</i> Congressional: Mr. Terrance Taylor, District Director, Congressman Steny Hoyer (MD-05)</p> <p>Fireside Chat:</p> <ul style="list-style-type: none"> • The Honorable Patrick Murphy, Former Congressman, PA • <i>Veterans Affairs</i> • <i>Defense Health Agency (DHA)</i> | |
| 2:15PM - 3:15PM | <p>From the Bench to Battlefield: Overcoming the Valley of Death</p> <p>The landscape for engaging adversaries continues to expand and evolve, creating a demand for disruptive technologies to reduce and mitigate threats to our information and infrastructure systems, and public health. Unfortunately, the "valley of death" has prevented technologies across all sectors from crossing the finish line. Hear from agency leads on how you can work with their teams to bolster your R&D capabilities and take a "front door" approach to advance your innovation to the next level</p> <p><i>Moderator: TBD</i></p> <ul style="list-style-type: none"> • <i>U.S. Army Medical Materiel Development Activity (USAMMDA)</i> • <i>U.S. Army Medical Research and Development Command (MRDC)</i> • TBD, US Army Medical Research Acquisition Activity • <i>Navy Medical Research Center</i> • Ms. Kathy Zolman, Chief of Consortium Operations, Medical Technology Enterprise Consortium (MTEC) and Medical Countermeasures Development Consortium (MCDC) | <p>Defense Offices of Small Business Programs: Resources for Current and Future Requirements and Opportunities</p> <p>Leaders from various Defense Offices of Small Business Programs, OSDBUs and the SBA come together to explain what the Small Business Office can do for you, how they work with contracting for small business set-asides, and why it is important to work with them. Get insight into finding forecasts, understanding missions, contacting program offices, and traditional and non-traditional methods for success. Discover how you should position your company to be competitive for federal procurements.</p> <p>Moderator & Panelist: Mr. Jerome Maultsby, Assistant Director, Office of Small Business Programs, U.S. Army Medical Command</p> <ul style="list-style-type: none"> • <i>National Guard Bureau (NGB)</i> • <i>Army Research Laboratory (ARL), US Army CECOM</i> • Ms. Irma Alexander, Deputy Director, Naval Air Systems Command – HQ, Office of Small Business Programs (NAVAIR) • Ms. Cynthia Thompson, Site Director, Naval Air Warfare Center Aircraft Division Patuxent River (NAWCAD PAX) • <i>Army Materiel Command</i> |

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| | | <ul style="list-style-type: none"> • <i>Andrews Air Force Base, USAF</i> |
| <p>3:30PM – 4:30PM</p> | <p>SBIR/STTR, Tech Transfer and CRADA's: collaborating with the military for future capabilities</p> <p>Can your small business achieve mission goals for the Federal Government through disruptive innovation? Together, the Federal Small Business Innovation Research (SBIR) and the Small Business Technology Transfer (STTR) programs fund over \$1B into projects each year, as "America's Seed Fund.". Health technology and life sciences firms can access non-dilutive funding through several agencies and components. This panel will discuss the programs for industry to partner with the military in developing technology in conjunction with the government. Learn about SBIR, Tech Transfer licensing and Cooperative Research and Development Agreements (CRADAs) to locate the right opportunity for your small business.</p> <p><i>Moderator: TBD</i></p> <ul style="list-style-type: none"> • <i>ORTA/Medical Technology Transfer, U.S. Army Medical Research and Development Command (MRDC)</i> • <i>SBIR, U.S. Army Medical Research and Development Command (MRDC)</i> • Ms. Sara B. Langdon, Program Manager, OTA with MTEC, MRDC/DHA • TBD, US Army Medical Research Acquisition Activity (USAMRAA) | <p>Civilian Agencies Small Business Opportunities: OSDBU's Resources and Opportunities for Small Business</p> <p>Leaders from various Offices of Small and Disadvantaged Business Utilization (OSDBU) come together to explain what the Small Business Office can do for you and why it is important to work with them. Get insight into finding forecasts, understanding missions, contacting program offices, and traditional and nontraditional methods for success. Discover how you should position your company to be competitive for federal procurements.</p> <p><i>Moderator: TBD</i></p> <ul style="list-style-type: none"> • <i>National Institutes of Health (NIH)</i> • <i>U.S. Department of State</i> • <i>Department of Homeland Security (DHS)</i> • Ms. Nicola Ohaegbu, Director, Office of Small and Disadvantaged Utilization (OSDBU), U.S. Department of Energy (DOE) • <i>Maryland Apex Accelerator</i> |
| <p>4:45PM – 5:45PM</p> | <p>Critical Infrastructure: Supporting Resilience and Sustainability</p> <p><i>This session will explore the significant investment in our nation's infrastructure and provide funding opportunities that will lead to much-needed investment in critical infrastructure to ensure domestic capability. As the nation responds to supply chain shortages, competition for critical rare earths, and shipping/domestic manufacturing raw material issues, hear from the lead agencies responsible for coordinating the infrastructure funding and investment.</i></p> <p>Moderator: Mr. Jamie Bratten, President, EZGovOpps</p> <ul style="list-style-type: none"> • <i>U.S. Department of Commerce (DOC)</i> • <i>U.S. Department of Transportation (USDOT)</i> • Ms. Denise Benjamin-Sirmons, Director, Procurement, U.S. Environmental Protection Agency (EPA) | <p>Contracting with Maryland</p> <p>States like the federal government contract for services, supplies, IT support, construction, engineering and healthcare. Panelists from various state agencies will discuss future opportunities, the new Maryland marketplace to locate opportunities, and contract vehicles available for small business. Learn about Maryland's procurement process and how to effectively do business within the state.</p> <p>Moderator: Mr. Richard Griffin, Director, City of Frederick Office of Economic Development (invited)</p> <ul style="list-style-type: none"> • <i>Department of General Services</i> • <i>Miles and Stockbridge</i> • <i>Maryland Governor's Office of Small, Minority & Women Business Affairs</i> • <i>Maryland Department of Transportation, Minority Business Enterprise Office</i> |

- *Department of Energy*

6:00PM – 8:00PM **Evening Networking in Exhibit Halls**
Sponsored by Miles & Stockbridge

20th Annual SMART PROC GOVCON Small Business Conference

December 10, 2024

| Time | Ballroom A | Ballroom B |
|-------------------------|---|--|
| 7:00AM – 8:00AM | Registration Opens <i>Sponsored by Odyssey</i> | |
| 8:00AM – 9:15AM | SMART PLENARY SESSION | |
| | <p>SMART brings together experienced leaders from the key Military Installations in Maryland with unique national security missions. Together these military leaders ensure the warfighter has mission essential tools and support from biodefense to military intelligence, to medical technology, and key weapons to complete their respective missions. This panel brings together key stakeholders from Fort Detrick, Fort Meade and Aberdeen Proving Ground that are important to defending our nation both domestic and abroad. Leaders from the Department of Defense will discuss priorities, budget and future requirements to complete their mission.</p> <p>Master of Ceremonies: Mr. Robert Carullo, Executive Director, SMART Welcome: Senator Chris Van Hollen, U.S. Senator for Maryland (invited) Congressional Update:</p> <ul style="list-style-type: none"> • Ms. Kathy Berst, Deputy Assistant Director for Acquisition and Sustainment, Defense Health Agency (DHA) • Joint Program Executive Officer for Chemical, Biological, Radiological and Nuclear Defense (JPEO-CBRND), Aberdeen Proving Ground (APG) • Ms. Diane Dunshee, Senior Acquisition Executive, National Security Agency (NSA), Fort Meade • <i>Medical Research Development Command, US Army</i> • <i>US Army CECOM</i> • <i>US Army DEVCOM</i> | |
| 9:15AM – 9:30AM | Coffee Break: Exhibit Halls | |
| 9:30AM – 10:45AM | Military Medicine: Future Requirements and Priorities | Mid-Atlantic Federal and Military Construction |
| | <p>The US Army Medical Research Acquisition Activity will illuminate how small business products and services are procured for the U.S. Army Medical Research and Development Command and prioritized by the Defense Health Agency. Program Leads will describe program priorities, current and future requirements and opportunities to support the warfighter.</p> <p><i>Moderator and Panelist: TBD</i></p> <ul style="list-style-type: none"> • Ms. Thea Hofgesang, Senior Contracting Official and Director, U.S. Army Medical Research Acquisition Activity (USAMRAA) • <i>Combat Casualty Care Research Program (CCCRP)</i> | <p>With its close proximity to Washington, DC and federal facilities, Maryland is positioned to receive over \$1 Billion in Federal and Military construction projects in FY23-24 on installations in the Region. This panel will bring leaders from the USACE, NAVFAC, MICC-Fort Eustis and prime contractors to discuss future construction projects, and who has small business goals on current and future opportunities.</p> <p>Moderator: MG Patrick Higgins, US Army (Ret), Vice President of Business Development, Goldbelt, Inc.</p> <ul style="list-style-type: none"> • <i>NAVFAC</i> • <i>U. S. Army Corps of Engineers, Baltimore District (USACE)</i> • <i>General Services Administration (GSA)</i> • <i>The Whiting-Turner Contracting Company</i> • <i>Balfour Beatty</i> |

- U.S Army Medical Materiel Development Activity (USAMMDA)
- Congressionally Directed Medical Research Programs (CDMRP)

Operational Medicine: Addressing the Challenges of Resource Limited Environments in Military Treatment Facilities and in Theater

Panelists will discuss the unique challenges from lessons learned during the wars in the Ukraine and Israel to ensure the warfighter has the medical supplies to support Role 1 to Role 4 care, challenges to supporting Military Treatment Facilities, and contracting opportunities to support ensure medical readiness.

Moderator: TBD

- **MEDCOM Contract Officer**
- Navy Medical Logistics Center
- U.S. Army Medical Command (MEDCOM)
- Defense Health Agency (DHA)

11:00AM
–
12:15PM

Team APG - Protection and Capabilities for the Future Battlefield

Aberdeen Proving Ground is the premier Army base with Joint Program Offices which support the warfighter from Communication to CBRN threats to future technology development. Hear from these commands on the future battlefield needs and capabilities to meet the ever changing threat landscape. The Joint Program Executive Offices for Chemical, Biological, Radiological and Nuclear Defense, US Army DEVCOM and Army Research Laboratory will be joined by the Army Contracting Command - APG, to provide first-hand insight into the development of break-through technology for the warfighter, lessons from COVID, current operational needs, future requirements, and acquisition forecast will have an impact on their respective Commands.

Moderator: TBD

- Joint Program Executive Office for Chemical, Biologic, Radiologic, Nuclear Defense (JPEO CBRND)
- U.S. Army Combat Capabilities Development Command (DEVCOM)
- ACC-APG Mission Operations Director, U.S. Army Contracting Command Aberdeen Proving Ground
- US Army CECOM
- PEO IEW&S

12:00PM
–
1:30PM

Lunch – Main Exhibit Hall

Artificial Intelligence: how Is the government using AI in the procurement process and evaluating proposals which utilize AI?

The U.S. government is constantly adapting to the evolving technology advancements. As AI becomes more prevalent in the workplace, learn how agencies are anticipating and developing new guidance for AI in the procurement process. Panelists will explore the benefits and cautions of AI in the evaluation and use in the RFP process.

Moderator: Ms. Gloria Larkin, CEO, Target.GOV

- Procurement Innovation Laboratory, Department of Homeland Security (DHS)
- General Services Administration (GSA)

1:00PM –
2:15PM

Defense Intelligence Community

The Department of Defense’s mission priorities continue to change to meet emerging threats and capabilities. Small businesses need to understand their mission and how to do business and helpful tips to engage with these agencies. Hear from various components of the Defense Intelligence and Information Systems on contracting with their respective agency.

Moderator: TBD

- **Dr. Ruby Crenshaw-Lawrence, Director, Office of Small Business Programs, Defense Counterintelligence and Security Agency (DCSA)**
- **Mr. Brian Shay, Director, Small Business Programs, National Security Agency (NSA)**

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| | | <ul style="list-style-type: none"> • Ms. Carlen Capenos, Director, Office of Small Business Programs, Defense Information Systems Agency (DISA) • <i>Leidos</i> |
| 2:30PM – 3:45PM | <p>Cybersecurity, Data and IT Modernization</p> <p>Federal agencies have Information Technology (IT) and Data Modernization Initiative (DMI) involving multi-year, multi-billion-dollar efforts to modernize data across the federal and state stakeholders. Learn how agency-wide data modernization and enhanced technologies initiatives are currently being implemented, and future plans to align technology and data policies. Hear from Chief Information Security Officers on areas industry can assist the feds in combatting risks to critical infrastructure, understanding new requirements, challenges to program success, and best practices.</p> <p><i>Moderator: TBD</i></p> <ul style="list-style-type: none"> • <i>National Aeronautics and Space Administration (NASA)</i> • <i>Department of Health and Human Services (HHS)</i> • <i>Department of Energy (DoE)</i> • <i>NIH Information Technology Acquisition and Assessment (NITAAC), National Institutes of Health (NIH)</i> | <p>Emerging Threats: Supply Chain, Logistics and the Domestic Response</p> <p>The Public Health Emergency Medical Countermeasures Enterprise (PHEMCE) partners with industry to ensure the nation’s preparedness for chemical, biological, radiological, and nuclear threats, as well as emerging infectious disease. Experts from H-CORE/ASPR, BARDA, NIAID, DOD, FDA, SNS and Industry will provide key insight from lessons learned from the COVID pandemic in the supply chain, MCM development, domestic warm-base for manufacturing to ensure our nations preparedness for future pandemics. Panelists will discuss the biodefense strategy, funding needed to ensure domestic preparedness, and insight into future priorities of their respective agencies to enhance the availability of medical countermeasure for use for future disasters and emergencies.</p> <p>Moderator: Mr. Michael Bosley, President, Goldbelt C6</p> <ul style="list-style-type: none"> • <i>Advanced Research Projects Agency for Health (ARPA-H)</i> • <i>Biomedical Advanced Research and Development Authority (BARDA)</i> • <i>Division of Microbiology and Infectious Diseases (DMID), National Institute of Allergy and Infectious Diseases (NIAID)</i> • <i>Industrial Base Management Supply Chain, Administration of Strategic Preparedness Response (IBMSC/ASPR)</i> • <i>Joint Program Executive Office for Chemical, Biological, Radiological and Nuclear Defense (JPEO-CBRND)</i> |
| 4:00PM – 5:00PM | <p align="center">Maryland Artisanal Networking Hour</p> | |