SMART

STRENGTHENING THE MID-ATLANTIC REGION FOR TOMORROW

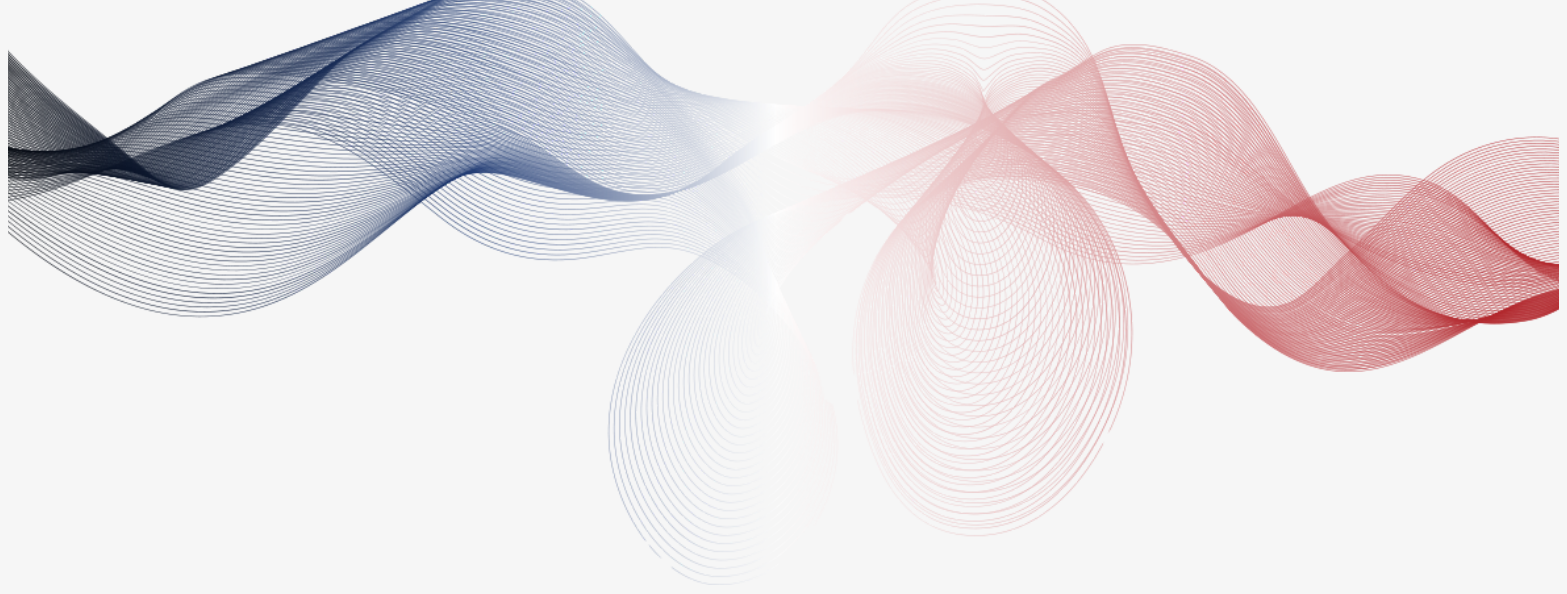SPGC 2023

FEBRUARY 22 & 23, 2023

2023

EXHIBITOR & SPONSOR INFORMATION

SMARTPROC GOVCON

Strengthening the Mid-Atlantic Region for Tomorrow (SMART)

The Strengthening the Mid-Atlantic Region for Tomorrow (SMART) mission is Mid-Atlantic leadership of the integration of tech enterprise governance with innovative tech enterprise execution for national and international requirements. Governance elements are Congress, Federal Executive Branch HQs, our International Allies and States/Counties (DE, MD, NJ & PA); execution elements are R&D academia, businesses, government labs/field agencies and professional associations. We operate via 15 focus groups and 4 special committees.

Our products are issue papers, events and collaborative projects. Since 1999, SMART has facilitated over $625 million in regional projects, conducted 310 major events and conducted multiple, significant case studies for Congress, the Federal Executive Branch, our International Allies, the States/Counties and our tech community leaders.

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Why Exhibit/Sponsor?

SMART PROC GovCon provides you with access to information and connects government, industry and academia to create partnerships between the private and public sector. To keep this conference going in the Region, consider joining SMART and get connected in the 4 states.

What to expect:

500+ Attendees representing small business, industry,government and academia

40 Exhibitors

50+ State &Federal Agencies Represented

2 Days of Sessions providing intel and education from key decision makers

* Dedicated Networking Opportunities

Exhibiting/Sponsorsing Features

Interactive

- Dedicated listing in navigation menu (linkable)
- Banner ad in navigation menu (linkable, always visible)*
- Challenge task motivating attendees to interact with your collateral/representatives
- Branded announcement/push notification (linkable)*
- Dedicated "topic room" where sponsor can host conversations, demos, etc. *

Enhanced Web & Mobile App Listing

- Listing within directory
- Lead capture button on directory listing
- Custom call-to-action button (linkable)
- Premium sponsor listing with larger banner*
- Sponsored session*
- Downloadable PDF, links to website, and contact info
- Branded post on attendee message board

Promotion Live & On-Screen*

- Video ad/commercial
- On-screen logo
- Scrolling text banner
- Static banner
- Inclusion on welcome/exit slide before and after live stream
- Verbal recognition from speaker/emcee

*Available for certain Exhibitors/Sponsors

Benefits of Exhibiting

Compare Exhibitor Options and Sponsorships Below
Details at www.smartprocgovcon.com

	Platinum **SOLD OUT**	Gold	Silver
Pre-Event Recognition	X	X	
On-Site Recognition	X	X	
Prime Booth Placement	X	X	
Lead Retrieval	X	X	$
Dedicated Branding in App	X	X	
Enhanced Listing in App	X	X	X
Web App Commercials	X		
Dedicated App Notifications	X	X	
Program Ad: Full Page	X		
Program Ad: 1/2 Page		X	
Program Listing			X
Post Event Database of Attendees*	X		
# of Attendees Included	10	6	4
*Attendees who have consented via web/mobile app			

Benefits of Sponsoring

Compare Exhibitor Options and Sponsorships Below
Details at www.smartprocgovcon.com

Event

$5,000 (1 Available)
- See Platinum Sponsorship
- NOTE: Dedicated 6X16 Space in Main Exhibit Hall

Mobile App

$5,000 (2 Available)
- See Platinum Sponsorship
- NOTE: Exhibit Space in Main Exhibit Hall

Registration

SOLD OUT

Program

SOLD OUT

Mobile Charging

$1200 (2 Available) **1 REMAINING**
- Branding on charging station
- Company Logo & Listing: Half Page
- Dedicated in-app branding
- Enhanced company listing in-app
- Inclusion in select marketing
- On-site Signage
- Dedicated app notification
- 4 Attendees

Breakfast

$1000 (1 Available)
- On-site Signage
- Company Logo & Listing: Half Page
- Dedicated in-app branding
- Enhanced company listing in-app
- Inclusion in select marketing
- Dedicated app notification
- 4 Attendees

Benefits of Sponsoring

Coffee

$1200 (1 Available)
- On-site Signage
- Company Logo & Listing: Half Page
- Dedicated in-app branding
- Dedicated app notification
- Enhanced company listing in-app
- Inclusion in select marketing
- Dedicated app notification
- 4 Attendees

Lunch

$2000 (3 Available)
- On-site Signage
- Company Logo & Listing: Half Page
- Dedicated in-app branding
- Dedicate app notification
- Enhanced company listing in-app
- Inclusion in select marketing
- On-site Recognition
- Dedicated app notification
- 4 Attendees

Wednesday Networking Event

$1500 ~~(2 Available)~~ **1 REMAINING**
- On-site Signage
- Company Logo & Listing: Half Page
- Dedicated in-app branding
- Dedicated app notification
- Enhanced company listing in-app
- Inclusion in select marketing
- On-site Signage
- Dedicated app notification
- 4 Attendees

Maryland Artisanal Networking Event

$1200 (1 Available)
- On-site Signage
- Company Logo & Listing: Half Page
- Dedicated in-app branding
- Dedicate app notification
- Enhanced company listing in-app
- Inclusion in select marketing
- On-site Signage
- Dedicated app notification
- 4 Attendees

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Email info@smartprocgovcon.com for more information

Visit www.smartprocgovcon.com to register

We appreciate your interest and consideration of supporting SMART PROC GovCon 2023. We look forward to seeing you there!